



सत्यमेव जयते
Department of Commerce
Ministry of Commerce and Industry
Government of India



ORGANISES

NATIONAL CONFERENCE

ON

EXPORT WORTHY NATURAL PACKAGING OF NATURAL, ORGANIC AND GEOGRAPHICAL INDICATION(GI) AGRO-PRODUCTS

KNOWLEDGE PARTNER



Hall no. 309, Assam Administrative
Staff College, Guwahati
30th June, 2022



NUTRITION



HEALTH



SUSTAINABILITY



Objective of the National Conference

In order to realize the vision of the Hon'ble Prime Minister of India to promote Indian heritage, especially natural farming across the world, a National Programme On Natural Products (NPNP) has been incepted by APEDA with the National Programme on Organic Production (NPOP).

The objective of NPNP is to develop export standards, guidelines and explore various avenues to promote natural agricultural products ensuring nutrition, health and sustainability while also educating the world about the Indian traditional and native agricultural and animal husbandry practices and heritage.

To harmonize with the true essence of nature, APEDA has planned one-day National Conference on Export of Natural, Organic and Geographical Indication (GI) Agro Products by using Natural Packaging Materials with FIPS (Foundation for Innovative Packaging and Sustainability) as the 'Knowledge Partner'. Primary aim of the conference is to disseminate knowledge about the availability of natural products and their exports by using natural packaging materials and sensitize entrepreneurs involved in the business of natural products.



Who Should Attend?

Leading producer, manufacturer and merchandise exporters of natural, organic and GI agro products as well as manufacturers of natural packaging materials like bamboo, paddy stubbles, banana leaves, grass strips etc. and agricultural or forest waste that could be converted into value- added products which can be used for packaging.



Participation

[Click here to register.](#)



Exhibit Zone

Natural, Organic and Geographical Indication products are exhibited. In addition to these, naturally and easily biodegradable disposable containers made of bamboo, paddy stubbles, bagasse, coir and jute for packaging applications will also be showcased.

PROGRAMME

INAUGURAL SESSION

TIME	TALKS
10:00 – 10:05 AM	Welcome Address Prof. (Dr.) N. C. Saha, Founder Chairman, FIPS, Former Director, Indian Institute of Packaging, Govt. of India & Head, Natural Packaging Committee, APEDA, Govt. of India
10:05 – 10:08 AM	Lighting the Auspicious Lamp
10:08 – 10:13 AM	Natural Products in North East Region for Packaging Mr. S. Bhattacharjee, Former Managing Director, NERAMAC, Ministry of DoNER, Govt. of India
10:13 – 10:18 AM	Objective of NPNP Programme Mr. V. K. Vidyarthi, General Manager, APEDA & In-Charge, NPNP, Govt. of India
10:18 – 10:28 AM	Keynote address by Dr Arun Kumar Sharma, Director General, NECTAR, Ministry of Science & Technology, Govt. of India.
10:28 – 10:38 AM	Address by Guest of Honour Dr. Lakshmanan. S, I.A.S., Secretary, Department of Industry & Commerce, Govt. of Assam
10:38 – 10:40 AM	Release of Technical Booklet by Chief Guest Dr. M. Angamuthu, I.A.S., Chairman, APEDA, Ministry of Commerce & Industry, Govt. of India
10:40 – 10:55 AM	Inaugural Address by Chief Guest
10:55 – 11:00 AM	Vote of Thanks Prof. A. K. Ghosh, Emeritus Professor, IIT Delhi, Govt. of India
11:00 – 11:30 AM	TEA / COFFEE

TECHNICAL SESSION 1

Natural Packaging Materials - Design and Technology

Session Chairman: Prof. (Dr.) N. C. Saha, Founder Chairman, FIPS, Former Director, Indian Institute of Packaging, Govt. of India & Head, Natural Packaging Committee, APEDA, Govt. of India

11:30 – 11:50 AM	Indic Practices for Storage and Packaging of Tradeable Agro Products Mr. Rajesh Singh, President (Mehrauli District), Vanvasi Raksha Parivar Foundation, New Delhi
11:50 – 12:10 PM	Natural Packaging & Design issues Dr. Debkumar Chakrabarti, Former Professor, IIT Guwahati, Former Director, CIT, Kokrajhar, Govt. of India
12:10 – 12:30 PM	Bamboo-based Natural Packaging Container - Indian Scenario Mr. Kamesh Salam, CEO, South Asia Bamboo Foundation
12:30 - 12:50 PM	Paddy Stubbles Based Containers for Packaging Prof. Vivek Kumar, CRDT, Indian Institute of Technology Delhi
12:50 – 1:10 PM	Jute – An Important Natural Material for Packaging Dr. Mahadeb Datta, Deputy Director, National Jute Board, Ministry of Textiles, Govt. of India
01:10 – 1:30 PM	Question / Answer Session
01:30 – 2:30 PM	LUNCH BREAK

TECHNICAL SESSION 2

Natural Packaging Materials - Innovations & Industry Application

Session Chairman: Mr. M. K. Banerjee, Director (Innovation, Sustainability), FIPS

02:30 – 02:50 PM	Bamboo Based Packaging Materials & Its Commercialisation Mr. Sukumar Haobam, Coordinator, Bamboo Forum of India
02:50 – 03:10 PM	Innovative Technologies of Storage & transportation of Natural Agro products using Natural packaging Dr. Goutam Das, In-Charge, NIFTEM, Guwahati, Ministry of Food Processing Industries, Govt. of India
03:10 – 03:30 PM	Agricultural Waste Into Value Added Products Dr. Siddartha Singha, Professor, School of Agro and Rural Technology, IIT Guwahati, Govt. of India
03:30 – 4:00 PM	TEA / COFFEE

TECHNICAL SESSION 3

Natural Packaging Materials - Its Export Market Opportunities

Session Chairman: Dr. Sukamal Deb, Deputy CEO, KVIC, Ministry of MSME, Govt. of India

04:00 – 4:20 PM	Natural Products of North East - Its Export Market Opportunities Mr. Manoj Das, Managing Director, NERAMAC, Ministry of DoNER, Govt. of India
04:20 – 4:40 PM	Market Opportunities of Natural Packaging Materials Available in North East Region Mr. Nitin Singh, Financial Services Specialist, ARIAS Society, Assam Agribusiness and Rural Transformation Project (APART)
04:40 – 05:00 PM	Question / Answer Session
05:00 – 05:15 PM	Concluding Remarks Ms. Sunita Rai, AGM, APEDA, Guwahati



APEDA - Agricultural and Processed Food Products Export Development Authority

APEDA was established by the Government of India under the Agricultural and Processed Food Products Export Development Authority Act. The authority is mandated to promote the export of fresh and processed food products with development of industries relating to the scheduled products for export by way of providing financial assistance or otherwise for undertaking surveys and feasibility studies, participation in enquiry capital through joint ventures and other reliefs and subsidy schemes.

APEDA also functions as the Secretariat to the National Accreditation Board (NAB) for implementation of accreditation of the Certification Bodies under National Programme for Organic Production (NPOP) for organic exports. 'Organic Products' for export are to be certified only if produced, processed and packed as per the standards laid down in the document 'National Programme for Organic Production (NPOP)'.



FIPS - Foundation for Innovative Packaging and Sustainability

FIPS was established on 7th September, 2020 and registered as a non-Government, non-Profit organisation. The main objectives of FIPS are:

- To act as 'Knowledge Platform' for sharing knowledge by collaborating with reputed R&D Institutions, Colleges, Universities and Industries in India and abroad.
- To provide expertise and technical support towards Research & Development activities for the development of innovative packaging materials by using natural resources for packaging applications.
- To act as a platform for translating R&D for commercial applications.
- To assist start-up companies with packaging design and development.
- Explore cutting-edge technologies for the conversion of post-consumer packaging waste into value-added product, to help reduce littering and environmental damage and pollution, engage self-help women's groups by encouraging them towards 'Waste to Wealth' projects, create a revenue-neutral business model, assist the objectives of attaining UN goals for a circular economy and to help create a sustainable green environment for the betterment of society.

FIPS is mainly involved in important activities such as collaborative research, basic research, skill development in packaging and sustainability, translational research, market research, policy advocacy and publications.

AGRICULTURAL AND PROCESSED FOOD PRODUCTS EXPORT DEVELOPMENT AUTHORITY (Ministry of Commerce, Govt. of India)

Mr. V. K. Vidyarthi, General Manager

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FOUNDATION FOR INNOVATIVE PACKAGING AND SUSTAINABILITY

A non-government, non-profit organisation registered under
section 8(1) of the Companies Act, 2013
(CIN: U85300MH2020NPL345503)

Prof. (Dr.) N. C. Saha, Founder Chairman, FIPS

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