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राष्ट्रीय डिज़ाइन संस्थान  
National Institute of Design  
मध्यप्रदेश Madhya Pradesh

SUPPORT PARTNER



Knowledge for Sustainable Development  
(Deemed to be University under Section 3 of the UGC Act)  
Accredited with 'A' grade by NAAC

# FIPSA<sup>TM</sup> 2022

## AWARDS FOR RESPONSIBLE PACKAGING



TO  
RECOGNISE  
PACKAGING THAT IS  
BETTER TO USE,  
EFFICIENT TO PRODUCE  
AND SAFER FOR THE  
ENVIRONMENT

Concurrent Event  
at Mumbai

**RESPack<sup>TM</sup>**  
Optimal Design  
Innovative Materials  
Sustainable Technologies  
**2023**

8<sup>th</sup> & 9<sup>th</sup> June, 2023; Thursday & Friday  
Hotel The Lalit, Majestic Hall,  
Near International Airport, Mumbai

**FOUNDATION FOR  
INNOVATIVE PACKAGING  
AND SUSTAINABILITY**

## AWARD CATEGORIES & CRITERION

	DESIGN	INNOVATION	SUSTAINABILITY
<b>Award Criterion</b>	<ul style="list-style-type: none"> <li>Weight or material reduction</li> <li>Component or layer elimination</li> <li>Consumer delight &amp; accessibility</li> </ul>	<ul style="list-style-type: none"> <li>Consumer protection / Tamper-proofing / Active packaging</li> <li>Traceability / Intelligent Packaging</li> <li>Print &amp; Communication</li> <li>Production process / logistics</li> <li>New Concept / Futuristic</li> </ul>	<ul style="list-style-type: none"> <li>Collection / Sorting / Recycling</li> <li>Biodegradability / Compost ability</li> <li>Consumer Education</li> </ul>
<b>Eligibility</b>	<ul style="list-style-type: none"> <li>Commercial Brand</li> <li>Student</li> <li>Start-up</li> </ul>	<ul style="list-style-type: none"> <li>Commercial Brand</li> <li>Student</li> <li>R&amp;D / Innovator</li> </ul>	<ul style="list-style-type: none"> <li>Commercial Brand</li> <li>Student</li> <li>NGO / Public Service</li> </ul>

## HOW TO SUBMIT ENTRIES?

	DESIGN	INNOVATION	SUSTAINABILITY
<b>Commercial Brand and Start-ups</b>	<ul style="list-style-type: none"> <li>Actual pack samples &amp; photographs supported by brief explanatory note with relevant market data</li> </ul>	<ul style="list-style-type: none"> <li>Actual pack samples &amp; photographs supported by brief explanatory note with relevant technical data.</li> </ul>	<ul style="list-style-type: none"> <li>Recycled Product</li> <li>Recycling Process with photographs, videos, diagrams &amp; brief explanatory note with relevant data to support the entry</li> </ul>
<b>Student</b>	<ul style="list-style-type: none"> <li>Pack mock-up or scale model &amp; photographs supported by brief explanatory note</li> </ul>	<ul style="list-style-type: none"> <li>Pack mock-up or scale model &amp; photographs supported by brief concept note</li> </ul>	<ul style="list-style-type: none"> <li>Posters, chart with relevant sketches, photographs &amp; brief explanatory note with relevant data to support the concept of the entry.</li> </ul>
<b>Innovator/ Other</b>	<ul style="list-style-type: none"> <li>Actual pack sample if available or photographs &amp; sketches supported by a brief concept note</li> </ul>	<ul style="list-style-type: none"> <li>Actual pack sample if available or photographs &amp; sketches supported by a brief concept note</li> </ul>	<ul style="list-style-type: none"> <li>Recycled Product</li> <li>Recycling Process with photographs, videos, diagrams &amp; brief explanatory note with relevant data to support the entry</li> </ul>

## ENTRANT CATEGORY ELIGIBILITY – For all Award Categories

<b>Commercial Brand &amp; Start-UPS</b>	<ul style="list-style-type: none"> <li>Food, Beverage, Confectionery &amp; Agro products</li> <li>Personal Care &amp; Cosmetics</li> <li>Consumer Durables &amp; Electronics</li> <li>Pharmaceutical &amp; Healthcare</li> <li>Catering &amp; Quick-Service-Restaurant</li> <li>Packaging Materials</li> </ul>	<ul style="list-style-type: none"> <li>Packaging Equipment</li> <li>Recycler of Packaging Wastes</li> <li>Recycling machinery Manufacturers and Suppliers.</li> <li>Packaging Waste Collectors</li> <li>Packaging Waste Segregator</li> <li>Recycled Product Manufacturers</li> </ul>
<b>Student</b>	<ul style="list-style-type: none"> <li>From NID, IIT and Other Institutes of Packaging, Design, Science, Engineering &amp; Technology</li> </ul>	
<b>Innovator / Other</b>	<ul style="list-style-type: none"> <li>Scientist, Academic, R&amp;D, NGO</li> <li>Social Enterprise</li> <li>Woman Entrepreneur, Differently Abled</li> </ul>	

## AWARD & RECOGNITION

All entries received for competition and judging in the various Entry Categories will be scrutinised and evaluated by a qualified Jury to be appointed by FIPS.

The evaluation of the entries will be done objectively and weighted criterion will be applied by the Jury to arrive at a list of FIPSA winners under the various Award Categories.

- ◆ FIPSA Trophies, custom designed by NID, will be awarded to winners in all Entry Categories.
- ◆ For all other winners in the Runner-up categories, beautifully designed Certificates of Recognition will be presented.
- ◆ Photographs and details of all packaging products entered for competition will be compiled in a book and video format for mass circulation and be featured on the FIPS website as well.
- ◆ A glittering Awards Ceremony will be organised for the announcement of the Awards and their presentation by an invited dignitary.
- ◆ Wide media coverage of the event will be organised.

## ELIGIBILITY

- ◆ Any packaged product produced and sold in India or abroad, by retail or online, since January 2015 is eligible for this competition.
- ◆ All entries must be accompanied by the required Entry Form, product samples and specified Entry Fee to be eligible for the judging process.
- ◆ All entries must be received, complete in all respects, by the last date of submission, specified below:

**LAST DATE OF SUBMISSION:**

**31<sup>st</sup> JANUARY, 2023**



**AWARDS FOR RESPONSIBLE PACKAGING**

## ENTRY FORM

Please tick the applicable boxes.

Please print details in CAPITAL.

### Name of Categories:

#### DESIGN

- ☐ Commercial Brand  
☐ Student  
☐ Start-up

#### INNOVATIVE MATERIAL

- ☐ Commercial Brand  
☐ Student  
☐ Innovator

#### SUSTAINABLE TECHNOLOGY

- ☐ Commercial Brand  
☐ Student  
☐ NGO / Public Service

Name of the Student / Innovator / Company / Start-Up / NGO / Public Service

(Please tick the applicable and enter details below.)

Complete Address for Correspondence: (Name of the Academic Institute for student category)

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Number: \_\_\_\_\_

Number of Entries: \_\_\_\_\_

Details of Entries:

Sr. No.	Name of the Entries	Entry Categories	Remarks

Payment Details:

Date	Bank Details and Transaction Id	Amount (Rs)

**Check List:** Send the application with all details as given below.

- ☐ Filled entry form  
☐ Entry sample  
☐ Entry photographs  
☐ Statement within 300 words justifying your entry to get an award.  
☐ 360 degree video presentation.  
☐ Copy of bank transfer receipt.

Signature / Date

## ENTRY PROCEDURE & ENTRY FORM

Packaging to be submitted for competition and selection for the FIPSA trophy must complete the following procedure:

1. Select one filled sample and two empty samples of the product to be submitted, after ensuring there are no quality defects.
2. Complete the Entry Form, in all respects, after carefully marking the Entry Category it is being entered for, as well as the Award Category for which it is being offered.
3. A package could be offered for competition in more than one Award Category, but a separate form and separate Entry Fee must be submitted for the alternate category entry.
4. The completed Entry Form must be accompanied by product photographs and a citation upto 300 words, explaining criterion under which the packaging has been offered for competition as Responsible Packaging. Additional information and perspectives about the market response to the packaging will help to build the case in favour of the packaging.
5. Each entry for FIPSA judging must be accompanied with the entry fee.

### Entry Fees:

- ♦ **Commercial Brand Category:**  
Rs. 2,000 including GST per entry
- ♦ **Innovator/Other Category:**  
Rs. 1,500 including GST per entry
- ♦ **Student Category:**  
Rs. 500 including GST per entry

### Bank Details:

**Account Holder:** Foundation For Innovative Packaging And Sustainability  
**Bank Name:** ICICI Bank  
**Account Number:** 002005041361  
**IFS Code:** ICIC0000020  
**Bank Address:** Galleria, Hiranandani Gardens, Powai, Mumbai 400076

All completed entries, along with samples, photographs, videos, statements and receipt of entry fee are to be sent to the FIPS office at the given address alongside.

LAST  
DATE OF  
SUBMISSION:  
31<sup>ST</sup> JANUARY,  
2023

Please send entry to:



### FOUNDATION FOR INNOVATIVE PACKAGING AND SUSTAINABILITY

401 - D, A Wing, Pranik Chambers, Saki Vihar Junction,  
Saki Vihar Road, Andheri (East), Mumbai - 400072,  
Maharashtra, India

Tel.: +917506177106; +919324868097; +918356064539

Email: [info@f-ips.org](mailto:info@f-ips.org)

Website: [www.f-ips.org](http://www.f-ips.org)